

# EXECUTIVE ROADMAP

Project Alpha Strategy & Deployment

Q3 - Q4 Fiscal Year  
Status: Internal Draft

## Phase I: Initiation & Alignment

AUG 15

- Executive stakeholder sign-off on scope CEO OFFICE
- Budget allocation and resource mapping FINANCE

## Phase II: Development & Sprint

SEPT 30

- Core architecture completion ENG LEAD
- Beta UI/UX framework finalized DESIGN
- Security audit and compliance review LEGAL

## Phase III: Market Readiness

NOV 10

- Go-to-market collateral production MARKETING
- Sales enablement training sessions SALES

## Phase IV: Launch & Optimization

DEC 15

- Global deployment and public release OPS
- Post-launch performance analytics DATA SCI

APPROVAL SIGNATURE  
DATE