

SOCIAL MEDIA CONTENT CALENDAR

Month: _____ Week: 1 2 3 4 5

Goal: _____

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
IG / REELS	IG / REELS	IG / REELS	IG / REELS	IG / REELS
TIKTOK	TIKTOK	TIKTOK	TIKTOK	TIKTOK
LINKEDIN	YOUTUBE	LINKEDIN	YOUTUBE	LINKEDIN

WEEKLY NOTES / THEMES
KPI CHECKLIST