

# MARKETING CAMPAIGN PROGRESS

Project Status Tracking Ledger

Print Date: \_\_\_\_\_

CAMPAIGN NAME

PROJECT MANAGER

TARGET LAUNCH DATE

TASK / MILESTONE	OWNER	DEADLINE	PROGRESS	STATUS
Market Research & Competitor Analysis	Sarah J.	Oct 12	100%	Done
Creative Brief & Asset Design	Mike K.	Oct 25	65%	Active
Copywriting & Ad Scripts	Elena R.	Oct 28	30%	Active
Channel Setup & Tagging	David L.	Nov 02	0%	Pending
Final Review & QA	Sarah J.	Nov 05	0%	Pending

KEY BLOCKERS / NOTES

BUDGET UTILIZATION

Allocated: \$15,000 Spent: \$4,200