

TRAFFIC RESULTS CHART

Month/Year:

Campaign:

TRAFFIC SOURCE	PAGE VIEWS	UNIQUE VISITORS	BOUNCE RATE %	AVG. DURATION	CONVERSIONS
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Organic Search

Social Media

Email Marketing

Direct Traffic

Referral

Paid Ads

TOTALS

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TOP PERFORMING CONTENT

KEY INSIGHTS & TRENDS

CONVERSION GOALS MET

NEXT MONTH ACTION ITEMS