

STORE PERFORMANCE REPORT

Q3 Executive Summary

Date: October 24, 2023
Source: Analytics API v4

TOTAL REVENUE

\$142,384.00

▲ 12.4%

CONV. RATE

3.24%

▲ 0.2%

AVG. ORDER VALUE

\$84.12

▲ 4.1%

PAGE LOAD

1.2s

▲ 0.4s FASTER

CHANNEL SOURCE	SESSIONS	BOUNCE RATE	TRANSACTIONS	REVENUE
Direct Traffic	45,200	24.1%	1,420	\$119,280
Organic Search	38,150	31.5%	945	\$79,380
Social Media	12,400	58.2%	210	\$17,640
Email Marketing	8,900	18.9%	512	\$43,008

[Visual Performance Trend Graph - Weekly Revenue]

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