

NICHE BLOG GROWTH TRACKER

Blog Niche: _____

Month/Year: _____

Primary Goal: _____

Target Audience: _____

METRIC	START OF MONTH	END OF MONTH	GROWTH %
Monthly Unique Visitors			
Email Subscribers			
Organic Search Traffic			
Social Referral Traffic			
Domain Authority (DA)			

CONTENT CONSISTENCY CHECKLIST	QTY
New Blog Posts Published	
Backlinks Acquired	
Internal Links Updated	

CONTENT CONSISTENCY CHECKLIST

QTY

Email Newsletters Sent