

# ORGANIC TRAFFIC ANALYSIS

Reporting Period: Jan 01 - Jan 31, 2024

Property: example-domain.com

TOTAL SESSIONS

**42,892**

AVG. CTR

**3.2%**

AVG. POSITION

**12.4**

CONVERSIONS

**841**

[ Weekly Traffic Volume Visualization Area ]

TOP KEYWORDS	IMPRESSIONS	CLICKS	CTR	CHANGE
minimalist web design	12,400	892	7.2%	↑ 12%
organic seo templates	8,120	410	5.0%	↑ 4%
responsive dashboard ui	5,500	122	2.2%	↓ 2%
css data visualization	4,900	98	2.0%	↑ 1%
printable analytics reports	3,200	45	1.4%	↓ 8%