

SEO PERFORMANCE REPORT

Website: example-domain.com

Period: October 2023

Generated: Nov 01, 2023

TOTAL CLICKS **12,450** ↑ 12%

AVG. POSITION **8.4** ↑ 0.5

IMPRESSIONS **450.2K** ↑ 2%

AVG. CTR **2.8%** ↑ 0.3%

| TARGET KEYWORD | LANDING PAGE | RANK | CHANGE | MONTHLY VOL. | STATUS |
|----------------------------|---------------------|------|--------|--------------|--------------|
| Digital Marketing Agency | /services/marketing | 3 | +2 | 14,500 | Stable |
| SEO Audit Tool | /tools/audit | 1 | - | 8,200 | Target Met |
| Best CMS 2024 | /blog/best-cms | 12 | +15 | 22,000 | Rising |
| Enterprise Cloud Solutions | /enterprise | 7 | -3 | 5,400 | Needs Review |
| Headless E-commerce | /solutions/headless | 18 | +5 | 3,100 | Optimizing |

NOTES & RECOMMENDATIONS

Organic traffic saw a significant increase following the Q3 content refresh. Recommendation: Focus on backlink acquisition for the 'Enterprise Cloud Solutions' page to regain lost positions. Monitor the new CMS blog post as it approaches Page 1.

Print Report