

# BUSINESS RELATIONSHIP MANAGEMENT

Stakeholder Engagement & Strategy Chart

Review Date: \_\_\_\_\_

Focus Area	Stakeholder / Partner	Current Maturity	Strategic Objectives	Next Action Items
Strategic Alignment	Executive Board	Level 3: Linked	Align IT roadmap with 2024 expansion goals.	Quarterly business review (QBR) scheduled for 15th.
Service Delivery	Operations Dept.	Level 4: Strategic	Optimize supply chain automation response times.	Audit current workflow bottlenecks.
Innovation	Product R&D	Level 2: Trusted	Identify 3 emerging tech opportunities for UX.	Workshop set for next Tuesday.
Portfolio Mgmt	Marketing	Level 1: Ad-hoc	Consolidate disparate CRM tools.	Drafting requirements document.

## Executive Summary / Notes

BRM Framework Chart - Confidential Document