

SOCIAL MEDIA PLANNER

Online Shop Weekly Management

WEEK OF:

GOAL:

PLATFORM	CONTENT TOPIC / CAPTION HOOK	VISUALS / ASSETS	STATUS
Instagram			Post
			Story
			DM/Cmnt
TikTok			Film
			Edit
			Post
Facebook			Post
			Group
Pinterest			Pin
			Board
Newsletter			Draft
			Sent

PRIORITY TASKS & PROMOTIONS

WEEKLY ANALYTICS & WINS

Followers:
Sales Ref:
Top Post: