

SOCIAL MEDIA CONTENT CALENDAR

Month: _____ Campaign: _____

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
01 Product Launch Post	02	03 Industry Insight	04	05 Weekly Recap Reel	06	07
08	09 Customer Spotlight	10	11 Case Study Blog	12	13	14
15	16	17	18	19	20	21

MONTHLY GOALS & KPIS
CONTENT PILLARS & TAGS