

MEMBERSHIP FEE ALLOCATION

CrossFit Box Operations & Growth Transparency

Fiscal Year: 2024 Average Monthly Dues: \$185.00

Facility Rent & Utilities	35%	\$64.75
Coaching Staff & Payroll	30%	\$55.50
Equipment Maintenance & Upgrades	10%	\$18.50
Affiliation, Software & Insurance	10%	\$18.50
Marketing & Community Events	5%	\$9.25
Operational Reserve / Profit	10%	\$18.50
TOTAL	100%	\$185.00

This document is a visual representation of how membership dues are reinvested into the facility and community. All figures are estimates based on standard operational benchmarks.