

CONTENT MARKETING REVENUE BUDGET

Fiscal Period: Q3 2023 - Strategic Projection

Document ID: MKT-2023-004

REVENUE STREAM / CHANNEL	CONTENT TYPE	PROJECTED REVENUE	PRODUCTION COST
Direct Monetization			
Premium E-Book Downloads	Educational Guides	\$12,500.00	\$2,200.00
Webinar Registrations	Video Training	\$8,000.00	\$1,500.00
Affiliate & Partnerships			
SaaS Referral Links	Blog Reviews	\$4,200.00	\$600.00
Sponsored Newsletter Slots	Weekly Email	\$6,500.00	\$1,100.00
Ad Revenue			
YouTube AdSense	Tutorial Videos	\$2,100.00	\$3,000.00
		TOTAL EST. REVENUE	\$33,300.00
		TOTAL PRODUCTION COST	\$8,400.00
		PROJECTED NET MARGIN	

\$24,900.00