

AD EXPENSES TRACKER

Digital Product Campaign Log

Period: _____

DATE	PLATFORM	PRODUCT / CAMPAIGN NAME	CLICKS	CONV.	SPEND (\$)	NOTES
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DATE	PLATFORM	PRODUCT / CAMPAIGN NAME	CLICKS	CONV.	SPEND (\$)	NOTES
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TOTAL SPEND

\$

TOTAL REVENUE

\$

AVG. ROAS

x

NET PROFIT

\$