

STRATEGIC CONNECTION CALENDAR

Network Maintenance & High-Value Relationship Tracking
PERIOD: _____ 20____

PRIORITY TIER	KEY CONTACT / ORGANIZATION	STRATEGIC OBJECTIVE	LAST TOUCH	NEXT ACTION
Tier 1: Monthly				
Tier 1: Monthly				
Tier 2: Quarterly				
Tier 2: Quarterly				
Tier 2: Quarterly				
Tier 3: Bi- Annual				
Tier 3: Bi- Annual				

PRIORITY TIER	KEY CONTACT / ORGANIZATION	STRATEGIC OBJECTIVE	LAST TOUCH	NEXT ACTION
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Tier 4:
Annual

Active Collaboration Nurture Required Overdue Touchpoint