

# DAILY SOCIAL MEDIA LOG

Date: \_\_\_\_\_

Day: \_\_\_\_\_

| PLATFORM    | POSTS/STORIES | ENGAGEMENTS | NEW FOLLOWERS | CLICKS/LINK | CON TOP KEY |
|-------------|---------------|-------------|---------------|-------------|-------------|
| Instagram   |               |             |               |             |             |
| TikTok      |               |             |               |             |             |
| LinkedIn    |               |             |               |             |             |
| X (Twitter) |               |             |               |             |             |
| Facebook    |               |             |               |             |             |
| Other:      |               |             |               |             |             |

- Daily Goal Checklist
- â–ª Community Engagement (30m)
  - â–ª DMs/Comments Replied
  - â–ª Trends Researched
  - â–ª Content Scheduled
  - Top Performing Post
  - Tomorrow's Priorities