

FACEBOOK CONTENT PLANNER

Week of: _____ | Goal: _____

Page: @_____

DAY / TIME	CONTENT TOPIC & TYPE (IMAGE/VIDEO/LINK)	ENGAGEMENT TASK	KPIS / RESULTS
Monday		Reply to Comments Group Share	
Tuesday		Story Update Competitor Audit	
Wednesday		Reply to DMs Community Post	
Thursday		Reply to Comments Review Insights	
Friday		Weekly Recap Story Ad Check-in	
Weekend		Schedule Next Week	

Strategic Notes & Campaign Reminders: