

INFLUENCER MARKETING LOG

Campaign Period: _____
Brand/Project: _____

DATE	INFLUENCER NAME	PLATFORM	CONTENT TYPE / HOOK	LINK/LIVE	ENGAGEMENT	STATUS
Jan 12, 2024	Alex Rivers	IG REEL	Morning Routine Teaser	bit.ly/ar-01	12.4k	Live
Jan 14, 2024	Sarah Jenkins	TIKTOK	Unboxing & Review	tiktok.com/s1	45.2k	Live
Jan 15, 2024	Tech Guru Tom	YOUTUBE	Full Feature Tutorial	-	-	Draft