

PINTEREST MARKETING SCHEDULE

WEEK OF: _____

DAY	FRESH PINS & CONTENT TASKS	ENGAGEMENT & ANALYTICS
Monday	3x Fresh Pins Video Pin	Review Week Stats
Tuesday	3x Fresh Pins Carousel Pin	Keyword Research
Wednesday	3x Fresh Pins Update Old Board	Reply to Comments
Thursday	3x Fresh Pins Idea Pin	Outbound Engagement
Friday	3x Fresh Pins Batch Graphics	Check Trending Topics
Weekend	Schedule Weekend Pins	Monthly Goal Review

TOP PERFORMING KEYWORDS

CONTENT IDEAS & FOCUS