

SOCIAL MEDIA SCHEDULE

Small Business Weekly Planner
Week of: _____

DAY	CONTENT TOPIC / GOAL	PLATFORM & FORMAT	STATUS
Monday		IG FB LI	
Tuesday		IG FB LI	
Wednesday		IG FB LI	
Thursday		IG FB LI	
Friday		IG FB LI	
Sat / Sun		IG FB LI	

WEEKLY GOALS & KPIS
REMINDERS / TRENDS TO WATCH