

STRATEGIC ROADMAP 2024

Corporate Development & Expansion

CONFIDENTIAL
Updated: October 23, 2023

STRATEGIC INITIATIVE	LEAD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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PHASE I: INFRASTRUCTURE & FOUNDATION

Market Research & Analysis	CMO
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Legacy System Migration	CTO
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PHASE II: GROWTH & ACQUISITION

Brand Identity Refresh	Creative
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Regional Talent Hiring	HR Lead
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Q3 Revenue Milestone	CFO
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PHASE III: OPTIMIZATION

Global Logistics Integration	COO
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Annual Stakeholder Review	CEO
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Priority Project
Supporting Task
Critical Milestone