SMALL BUSINESS GROWTH PROJECT

Strategy Phase: Q3 - Q4
Manager: _____

PROJECT PHASE & TASK	LEAD	MONTH 1				MONTH 2				MONTH 3			
		W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4
Competitor Analysis	Sarah												
Customer Surveys	Sarah												
Visual Identity Refresh	James												
SEO Audit & Implementation	Alex												
Social Media Campaign	James												
CRM Integration	Alex												
Staff Training	Sarah												