

WEBSITE TRAFFIC ORIGINS COMPARISON

Reporting Period: Jan 01 - Dec 31 Property: www.example.com

Source Category	Total Visits	Visual Distribution
Organic Search	42,500	
Direct Entry	15,200	
Social Media	12,100	
Referral Links	8,400	
Email Campaigns	3,800	

Top Performer: Organic Search
Growth Rate: +12.4% YoY
Avg. Session: 03:42