

TRAFFIC ANALYTICS

Comprehensive Website Performance Report

Reporting Period: Oct 01 - Oct 31, 2023
Generated: Nov 02, 2023

TOTAL VISITS

124,592

↑ 12.5%

UNIQUE VISITORS

88,210

↑ 8.2%

AVG. SESSION

03:42

↓ 1.4%

BOUNCE RATE

42.3%

↓ 2.1%

Monthly Visitor Volume

Volume (k)
MAY
JUN
JUL
AUG
SEP
OCT

Top Traffic Sources

Source / Medium	Sessions	New Users	Revenue
Google / Organic	54,230	32,100	\$12,450.00
Direct / None	28,110	12,400	\$8,920.00
LinkedIn / Referral	15,400	8,200	\$4,100.00
Newsletter / Email	12,352	2,100	\$6,230.00