

# Analytics Performance

## Executive Summary Report

Reporting Period  
Oct 01, 2023 - Oct 31, 2023

TOTAL SESSIONS

42,892

UNIQUE USERS

31,205

AVG. DURATION

03:42

BOUNCE RATE

24.1%

### Traffic Distribution (Weekly)

- Week 1
- Week 2
- Week 3
- Week 4
- Week 5

### Top Performing Pages

| Page Path                 | Views  | Exit Rate | Value   |
|---------------------------|--------|-----------|---------|
| /solutions/enterprise     | 12,402 | 12.4%     | \$4,200 |
| /blog/digital-trends-2024 | 8,921  | 34.2%     | \$0     |
| /pricing                  | 5,330  | 18.9%     | \$1,120 |
| /contact-sales            | 2,105  | 5.2%      | \$8,440 |