

SOCIAL MEDIA REFERRAL TRAFFIC

Performance Statistics Report

Period: Oct 01 - Oct 31, 2023
Generated: Nov 02, 2023

SOURCE PLATFORM	SESSIONS	VOLUME VISUAL	CONVERSION %
Instagram	12,450 ↑ 12%		3.2%
Facebook	8,120 ↑ 4%		2.1%
LinkedIn	4,300 ↑ 24%		5.8%
Pinterest	3,940 ↑ 8%		1.4%
X / Twitter	2,100 ↑ 15%		0.9%

TOTAL REFERRALS

30,910

AVG. BOUNCE RATE

42.5%

TOP PERFORMER

Instagram

Print Report