

# MARKET EXPANSION ANALYSIS

Quarterly Revenue Growth Report

Reporting Period: Q1 - Q4 2023  
Generated: October 24, 2023

TOTAL EXPANSION REVENUE **\$4,280,000**

AVG. GROWTH RATE **+22.4%**

TOP MARKET **North EU**

REGION / MARKET	BASELINE REV.	TARGET REV.	ACTUAL REVENUE	VARIANCE (%)
North America (Midwest)	\$850,000	\$1,100,000	\$1,240,000	+12.7%
European Union (North)	\$620,000	\$850,000	\$980,000	+15.3%
APAC (Southeast)	\$440,000	\$600,000	\$590,000	-1.6%
LATAM (Brazil)	\$310,000	\$450,000	\$510,000	+13.3%
<b>Aggregate Performance</b>			<b>\$3,320,000</b>	<b>+9.9%</b>

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Authorized personnel only.