

STAKEHOLDER ANALYSIS CHART

Project: _____ | Date: _____
Version 1.0

STAKEHOLDER NAME	ROLE/DEPARTMENT	POWER (H/M/L)	INTEREST (H/M/L)	KEY REQUIREMENTS & EXPECTATIONS	ENGAGEMENT STRATEGY
Executive Sponsor	Internal / Leadership	High	High	ROI, strategic alignment, on-time delivery.	Monthly steering committee, personal briefings.
Product End-Users	External / Client	Low	High	Ease of use, feature functionality, stability.	User acceptance testing, weekly newsletter.
IT Infrastructure	Internal / Technical	Medium	Medium	Security compliance, resource availability.	Bi-weekly technical syncs.

Legend: Power = Level of influence over project outcomes | Interest = Level of concern regarding project success.