

CREATIVE PROBLEM SOLVING

Identify ↔ Ideate ↔ Implement

01. THE CHALLENGE (DEFINE THE CORE PROBLEM CLEARLY)

02. FACTS & OBSERVATIONS

03. STAKEHOLDERS & IMPACT

04. BRAINSTORMING (DIVERGENT THINKING - NO BAD IDEAS)

05. TOP SELECTION

06. RESOURCE REQUIREMENTS

07. ACTION PLAN & NEXT STEPS

Clarify
Explore the Vision
Ideate
Generate Options
Develop
Formulate Solutions
Implement
Execute Plan