

EARLY STAGE COMPANY MILESTONE CHART

Strategic Growth Roadmap & Tracking

Company Name: _____

Fiscal Year: 20____

Lead Founder: _____

Current Funding Stage: _____

STATUS	MILESTONE CATEGORY	SPECIFIC OBJECTIVE	TARGET DATE / KPI
On Track	Product Development	Minimum Viable Product (MVP) v1.0 Launch with core features.	Q1 - [Date]
	Market Validation	Acquire first 10 paying beta customers or pilot partners.	Q1 - [Date]
	Team Growth	Hire Lead Engineer and Head of Growth/Sales.	Q2 - [Date]
	Operations	Establish legal entity, IP filings, and core banking.	Q2 - [Date]
	Revenue/Growth	Reach \$10k Monthly Recurring Revenue (MRR).	Q3 - [Date]
	Fundraising	Close Seed Round / Angel Investment (\$500k+).	Q4 - [Date]
	User Retention	Achieve >40% retention rate on month-over-month cohorts.	Q4 - [Date]

NOTES & PIVOT LOG

Generated for Internal Strategic Planning Purposes Only