

GROWTH ANALYTICS CHART

Emerging Business Performance Tracking

Fiscal Year: 20_____

Department: _____

KEY GROWTH INDICATORS	Q1 ACTUAL	Q2 ACTUAL	Q3 ACTUAL	Q4 ACTUAL
Total Revenue				
Cost of Goods Sold				
Gross Profit Margin (%)				
Customer Acquisition Cost				
Monthly Recurring Rev				
Operating Expenses				
Net Profit / Burn Rate				
ANNUAL GROWTH RATE				
TARGET ROI				
CASH RUNWAY (MONTHS)				
STRATEGIC NOTES & PROJECTIONS				