

FOUNDER VISION EXECUTION

Strategic Progress Tracking Chart

Quarter / Year: _____

NORTH STAR METRIC / CORE VISION

Enter the primary objective that guides all execution efforts...

KEY MILESTONE / INITIATIVE	METRIC OF SUCCESS	PROGRESS STATUS	DONE
Product-Market Fit Validation User interviews & prototype testing	10+ Positive Interviews		
MVP Development (Phase 1) Core feature set deployment	Deployment to Staging		
Beta Launch & Feedback Loop Onboarding first 50 users	40% Retention Rate		
Revenue Engine Setup Pricing model & payment integration	First 5 Paid Subs		
Scalability Audit Infrastructure & support readiness	Zero Downtime		

CURRENT BOTTLENECKS

- 1.
- 2.

NEXT WEEK PRIORITIES

- 1.
- 2.