

GROWTH ANALYSIS

Quarterly Performance Metric Tracking

Fiscal Year: 20____
Entity: _____

KEY PERFORMANCE INDICATOR	QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4
New Customer Acquisition	_____	_____	_____	_____
Monthly Recurring Revenue (MRR)	_____	_____	_____	_____
Customer Churn Rate %	_____	_____	_____	_____
Gross Burn Rate	_____	_____	_____	_____
LTV : CAC Ratio	_____	_____	_____	_____
Net Promoter Score (NPS)	_____	_____	_____	_____

Key Successes & Milestones
Strategic Pivots & Objectives

