

SAAS KEY RESULTS

Quarterly Performance Tracker

Period: Q__ 20__
Date Exported: _____

CATEGORY	KEY RESULT (KR)	TARGET	ACTUAL	PROGRESS
Growth	Monthly Recurring Revenue	\$0.00		
	New Customer Acquisitions	0		
Retention	Net Revenue Churn	< 2%		
Product	Daily Active Users (DAU)	0		
Efficiency	LTV : CAC Ratio	3 : 1		
Product	Feature Adoption Rate	45%		

KEY BLOCKERS & RISKS

STRATEGIC INITIATIVES