

CUSTOMER ACQUISITION TRACKER

Fiscal Year: 2024

Report Prepared By: _____

MONTH	NEW CUSTOMERS	TARGET GOAL	CAC (AVG)	% GROWTH MOM
January				
February				
March				
April				
May				
June				
July				
August				
September				

MONTH	NEW CUSTOMERS	TARGET GOAL	CAC (AVG)	% GROWTH MOM
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October				
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November				
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December				
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TOTAL ACQUISITIONS

AVERAGE CAC

ANNUAL GROWTH %
