

GROWTH MILESTONE TRACKER

Project Strategic Roadmap & Lifecycle Progress

Project Name: _____
Project Lead: _____
Start Date: _____
Target Completion: _____

DONE	PHASE	MILESTONE DESCRIPTION	KPI / TARGET	STATUS
	Initiation	Project Charter & Stakeholder Alignment	Approval	
	Planning	Resource Allocation & WBS Completion	Budget Fix	
	Execution	MVP Launch / First Internal Release	Beta Test	
	Execution	Scalability Audit & Security Compliance	Pass Rate	
	Optimization	Performance Tuning & Feedback Loop	< 2s Load	
	Closure	Final Delivery & Post-Mortem Analysis	ROI Report	

GROWTH NOTES & PIVOT POINTS