

SEO GROWTH TRACKER

Domain:
Month/Year:

KEY PERFORMANCE METRIC	WEEK 1	WEEK 2	WEEK 3	WEEK 4	MONTHLY TARGET
Organic Sessions					
Organic Conversions					
Avg. Click- Through Rate					
Keywords in Top 3					
Keywords in Top 10					
Total Backlinks					
Domain Authority/Rating					
Bounce Rate (%)					

TOP GAINING KEYWORD
NEW BACKLINKS ACQUIRED
CONTENT PIECES PUBLISHED
MONTHLY ROI / VALUE

Technical Audit Notes & Growth Insights
SEO Strategy Template & Internal Growth Tracking Document