

DIGITAL ASSET INVENTORY

Corporate Resource Tracking Ledger

Department: _____
Last Updated: _____

| ASSET NAME | CATEGORY | LOCATION / URL | OWNER / ADMIN | RENEWAL DATE | STATUS |
|-----------------------|-----------------|---------------------|---------------|--------------|--------|
| Company Domain (Main) | Domain Name | Registrar Console | IT Operations | Oct 12, 2024 | ACTIVE |
| Cloud Storage (S3) | Infrastructure | AWS / us-east-1 | DevOps Team | Monthly | ACTIVE |
| Brand Guidelines v2 | Marketing | Internal DAM System | Creative Dir. | N/A | STATIC |
| CRM Database | Software / SaaS | Salesforce.com | Sales Manager | Jan 01, 2025 | ACTIVE |

