

PRODUCT USAGE GUIDE

STYLIST: _____ CLIENT: _____ DATE: _____

PRODUCT CATEGORY	RECOMMENDED PRODUCT	AMOUNT	APPLICATION
Prep / Prime	Leave-in Conditioner	2-3 Sprays	Mid-lengths to ends
Volume	Root Lift Mousse	Golf ball size	Damp roots only
Smooth / Shine	Argan Oil / Serum	1-2 Drops	Dry ends only
Texture	Dry Texture Spray	Short bursts	Global application
Hold	Finishing Hairspray	Light mist	12" away from head
Treatment	Weekly Repair Mask	Quarter size	Comb through, 5 mins

CUSTOM STYLING NOTES