

# CROSS-CHANNEL PROMOTION CHART

Campaign Title: \_\_\_\_\_

Launch Date: \_\_\_ / \_\_\_ / \_\_\_

CHANNEL	CONTENT FORMAT / HOOK	CALL TO ACTION (CTA)	SCHEDULE / STATUS
Email Newsletter			Draft
			Sent
Instagram (Post/Reel)			Visuals
			Posted
LinkedIn			Copy
			Posted
Twitter / X			Thread
			Posted
Website / Blog			Live
			SEO Fix
Other: _____			Plan
			Done

PERFORMANCE NOTES