

INFLUENCER CAMPAIGN TRACKER

Campaign Period: _____

ID: CMP-2024-REF
GOAL: Brand Awareness / Conversion

INFLUENCER NAME	PLATFORM	STATUS	LIVE DATE	REACH/IMPR.	CLICKS	ROI
@AlexTrend_	Instagram / Reels	Contracted	Oct 12	---	---	---
Sarah Creative	TikTok	Live	Oct 05	42,500	1,204	3.2x

CAMPAIGN NOTES
TOTAL SPEND

\$
