

# INSTAGRAM ENGAGEMENT

MONTHLY TRACKING SHEET

MONTH: \_\_\_\_\_ YEAR: 20\_\_\_\_

STARTING FOLLOWERS

ENDING FOLLOWERS

TOTAL REACH

AVG. ENGAGEMENT %

<b>DATE</b>	<b>POST TOPIC / TYPE</b>	<b>LIKES</b>	<b>COMMENTS</b>	<b>SAVES</b>	<b>SHARES</b>	<b>ENGAGE RATE %</b>
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<b>DATE</b>	<b>POST TOPIC / TYPE</b>	<b>LIKES</b>	<b>COMMENTS</b>	<b>SAVES</b>	<b>SHARES</b>	<b>ENGAGE RATE %</b>
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NOTES & INSIGHTS