

MEDIA GROWTH TRACKING

Period: _____ to _____

Target Audience: _____

PLATFORM	STARTING COUNT	END COUNT	NET GROWTH (+/-)	TOP CONTENT TYPE	ENGAGEMENT RATE
LinkedIn	0,000	0,000	-	Article/Post	%
Instagram	0,000	0,000	-	Reels/Stories	%
X / Twitter	0,000	0,000	-	Thread/Poll	%
YouTube	0,000	0,000	-	Video/Shorts	%
Newsletter	0,000	0,000	-	Editorial	%

Total Reach
0,000,000
Conversion Growth
0.0%
Primary Goal Met?
Yes / No

Key Observations & Future Strategy