

# SOCIAL MEDIA WEEKLY PLANNER

Week of: \_\_\_\_\_

Goal: \_\_\_\_\_

DAY	CONTENT TOPIC / HOOK	PLATFORM & FORMAT	STATUS
<b>Monday</b>			
<b>Tuesday</b>			
<b>Wednesday</b>			
<b>Thursday</b>			
<b>Friday</b>			
<b>Saturday</b>			
<b>Sunday</b>			

## Engagement Checklist

Reply to all comments

Share 3 user stories

Engage with 5 industry peers

Update Link in Bio

**Next Week's Ideas**