

PROJECT TIMELINE

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PROJECT NAME Corporate Rebranding 2024

PROJECT MANAGER Sarah Jenkins

DURATION Q1 - Q2 (6 Months)

TASK / MILESTONE	OWNER	START DATE	END DATE	STATUS / NOTES
PHASE 1: RESEARCH & STRATEGY				
Market Analysis & Auditing	Marketing Team	Jan 05	Jan 25	Complete
Stakeholder Interviews	S. Jenkins	Jan 26	Feb 10	In Progress
PHASE 2: DESIGN & CONCEPTUALIZATION				
Visual Identity Drafts	Design Dept.	Feb 15	Mar 20	Pending
Brand Guidelines Manual	L. Chen	Mar 21	Apr 15	Pending
PHASE 3: IMPLEMENTATION				
Website Update Rollout	Web Team	Apr 20	May 30	Pending

CRITICAL NOTES & RISKS

Click to type or write here during meetings...