

STRATEGIC PROJECT PLANNING PHASE TIMELINE

PROJECT NAME GLOBAL INFRASTRUCTURE EXPANSION
PROJECT LEAD S. HENDERSON
LAST UPDATED OCT 24, 2023

PHASE	STRATEGIC OBJECTIVE	KEY ACTIVITIES & DELIVERABLES	DURATION
01	Discovery & Alignment	Stakeholder interviews, market analysis report, and core value proposition definition. MILESTONE: PROJECT CHARTER SIGN-OFF	Weeks 1 - 3
02	Feasibility Study	Risk assessment matrix, resource capacity audit, and preliminary budget modeling. MILESTONE: GO/NO-GO DECISION	Weeks 4 - 6
03	Strategic Framework	Development of Work Breakdown Structure (WBS), communication plan, and procurement strategy. MILESTONE: MASTER SCHEDULE FREEZE	Weeks 7 - 10
04	Resource Integration	Team onboarding, vendor contract finalization, and toolchain environment setup.	Weeks 11 - 12

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MILESTONE: TEAM KICK-OFF			
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