

# MATRIX MANAGEMENT STRUCTURE

ORGANIZATION UNIT Global Operations Division

FISCAL PERIOD Q3 - 2024

DOCUMENT ID REF-MM-001

PROJECT / PRODUCT AXIS	FUNCTIONAL AXIS	RESPONSIBILITY AREA	REPORTING LINE
<b>Project Alpha</b> Lead: Sarah Chen	Engineering Dept.	System Architecture & Backend Integration	<b>Solid Line</b>
<b>Project Alpha</b> Lead: Sarah Chen	UX/UI Design	Interface Prototyping & User Testing	<b>Dotted Line</b>
<b>Product Beta</b> Lead: James Wilson	Marketing Dept.	GTM Strategy & Digital Campaigns	<b>Solid Line</b>
<b>Product Beta</b> Lead: James Wilson	Data Analytics	Performance Metrics & Consumer Insights	<b>Dotted Line</b>
<b>Infrastructure</b> Lead: Elena Rodriguez	IT Security	Compliance Auditing & Protocol Setup	<b>Solid Line</b>

Legend: **Solid Line** = Direct Administrative Reporting | **Dotted Line** = Project-Based/Functional Reporting