

# CHANGE MANAGEMENT FRAMEWORK

- 01. PREPARE** Define vision, assess readiness, and build the coalition.
- 02. PLAN** Develop roadmap, resources, and communication strategy.
- 03. IMPLEMENT** Execute changes, manage resistance, and provide training.
- 04. EMBED** Reinforce new behaviors and integrate into culture.
- 05. REVIEW** Measure outcomes, gather feedback, and iterate.

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