

# SIX STEP PROCESS

## **CORE**

### **01 Initiate**

Define objectives and scope of the project.

### **02 Analyze**

Gather data and identify key requirements.

### **03 Design**

Create framework and prototype solutions.

### **04 Execute**

Implement the core strategy and build.

### **05 Evaluate**

Test outcomes against initial goals.

### **06 Optimize**

Refine processes for future cycles.