

# STRATEGIC FRAMEWORK

## **01. Analysis**

Environmental scanning and internal capability audit.

## **02. Objectives**

Defining measurable short and long term milestones.

## **03. Strategy**

Formulating competitive advantages and positioning.

## **04. Execution**

Resource allocation and operational deployment.

## **05. Monitoring**

KPI tracking and performance management systems.

## **06. Evolution**

Continuous feedback loops and strategic pivots.